



madivents is an event management, public relations & assistance company

Our goal is to ensure your events, meetings, campaigns, projects and programs are the best designed, managed and most effective communications tools possible. With madivents, you can maximize the productivity of your team and group to your benefit. From strategy through execution, madivents has the experience, creative energy and knowledge needed to transform great ideas into effective and successful projects.

What can **madivents** do for you?



madivents ltd

800.785.8498 | madivents.com



madivents ltd

event planning & management services

A seamless, professionally managed event will assure you make a positive impression with your target audience. We deliver on your objectives with customer service and your bottom line as our top priority.

serving the philadelphia tri-state area & new york city with pleasure



madivents ltd

a la carte event planning and management services

services, plans and pricing



what can we manage for you?

event consulting

- program design & development
- marketing campaign integration
- measurement, analysis & reporting

event management & development

- dedicated account management
- logistics & operations
- vendor negotiation, selection & management
- venue procurement
- budget and timeline management

event sponsorships

- sponsorship/exhibitor account management
- sponsorship/exhibit recruitment strategy
- sponsorship/exhibitor sales kit development

event marketing, design, production

- event identity design
- theme development
- audience acquisition strategy
- program materials design & production
- event signage design & production
- marketing promotion & giveaways

Our “**menu based services**” provide maximum flexibility to meet the changing needs of our customers by offering a comprehensive list of services integral to your event needs.

We are able to bundle our services to handle **full event coordination** or work with you to deliver only those **discrete elements** that you need to operate a successful event.

Traditional engagements are 8 to 20 hours per month, however there are no

pricing & rates

minimum number of hours required nor the need for a set schedule. A retainer/deposit is required before work can begin and is credited back to the customer at the end of the engagement.

High intensity projects such as product launches, advisory boards, sales and training events have a fixed price structure and range from \$6,000 to \$13,000 based on the complexity of the event and number of attendees being invited.

ala carte pricing

less than **10 hours** per month: **\$50/hour**

10-20 hours per month: **\$45/hour**

over **20 hours** per month: **\$40/hour**

Call
800.785.8498
to request service
or visit us at
madivents.com